PRESS RELEASE | For Immediate Release

Educational Travel Nonprofit to Announce 2023 D-Day History Trip to France Exclusive to Veterans

Boston, Mass. (November 3, 2022) — This Veterans Day, November 11, Road Scholar, the not-for-profit leader in educational travel for older adults, will release an exclusive experience just for military veterans (or active duty service members) and their travel companions in 2023. The nine-day educational program will take a small group of 12-24 veterans from Paris to the beaches of Normandy to learn about war history, art history and the places where these two faces of France intersect.

“This will be a once-in-a-lifetime occasion for the group,” said Road Scholar’s Program Operations Director in France, Amale Bourhim. “Not only will we have a deeper study of the military history of every site we visit, but simply the experience of learning together with fellow veterans is sure to create a distinctive sense of camaraderie and a bond that will make this trip memorable.”

Based on one of Road Scholar’s most popular European programs, The Best of Northern France: Paris and Normandy, Road Scholar will be offering one exclusive trip Sept. 28-Oct. 6, 2023, just for veterans. Additional military history programming will be included, along with a visit to the Musée de l’Armée (Army Museum) in Paris and a field trip to the Mémorial de Caen, commemorating World War II’s “Battle for Caen.” This program will also be offered at a special 10% price reduction for the military veterans, active duty service members and their travel companions.

This all-inclusive program includes accommodations, meals, field trips, a Group Leader and more. It begins in Paris, where participants will learn about the city’s occupation and liberation. Local experts in Montmartre, Monet’s Giverny and Honfleur will share stories of famous impressionist painters and the French art that was protected and lost during WWII. The group will also visit Mont Saint Michel, a UNESCO World Heritage Site.

Perhaps the most impactful day will be when the group of veterans visits Omaha Beach to walk in the footsteps of WWII soldiers and the Normandy American Cemetery, where together they will take part in a moving ceremony to pay respects to those who made the greatest sacrifice of all on June 6, 1944.

“Many Road Scholar participants and alumni are veterans of the armed forces, and our military history programs from Gettysburg to Pearl Harbor are some of our most popular learning adventures,” says Road Scholar’s Chief Program Officer, Maeve Hartney. “We’re proud to be honoring the legacy of these 12 American heroes and the courageous veterans who fought in World War II.”

It is important to note that this program is rated “Activity Level: Let’s Go!” Participants should be able to walk three miles per day, often on cobblestone streets or hilly terrain, and navigate stairs in Metro stations. Find more details about this exclusive learning adventure at www.roadscholar.org/veterans.

About Road Scholar: Road Scholar is the nation’s largest not-for-profit educational travel organization for adults — a true university of the world — offering thousands of programs in more than 100 countries and 50 states. Road Scholar educational adventures are created by Elderhostel, the world leader in educational travel since 1975. Learn more at press.roadscholar.org.

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