

## FOR IMMEDIATE RELEASE

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### **ROAD SCHOLAR INTRODUCES NEW CAMPING LEARNING ADVENTURES FOR GRANDPARENTS TO SHARE NATURE'S BEAUTY WITH THEIR GRANDCHILDREN**

*America's National Parks provide the ideal setting for building lifelong memories*

BOSTON (November 27, 2018) – When it comes to enriching the lives of older adults, not-for-profit Road Scholar is always innovating. For the summer of 2019, the educational travel organization is unveiling a new kind of experience in its collection of popular learning adventures for grandparents and grandchildren – camping in National Parks.

Led by naturalists and expert local staff, Road Scholar participants and their grandchildren (ages 8-18) will learn about our nation's greatest natural treasures as they camp in tents and embark on outings throughout the parks. The initial offerings include programs in Zion, Bryce, Yellowstone and Voyageurs National Park in Minnesota.

“Being outdoors and engaging kids in learning about the natural world is a stimulating alternative to a smartphone screen,” said James Moses, President and CEO of Road Scholar. “Many grandparents are eager to spend one-on-one time with their grandchildren and share fond memories of camping experiences from their own childhoods or camping trips with their children years ago. Grandparents revisit these parks anew with their grandchildren and experience them through new eyes. And the grandchildren love exploring the parks and spending private time learning and discovering with their grandparents.”

#### **Hike, Swim and Canoe in Minnesota's Only National Park**

*Camping in Voyageurs National Park with your Grandchild*

In this new small-group learning adventure, participants explore the remote wilderness of Voyageurs National. To enroll, visit: [www.roadscholar.org/23446](http://www.roadscholar.org/23446).

To learn more about all of Road Scholar's Grandparent programs, please visit our website at [www.roadscholar.org/camping](http://www.roadscholar.org/camping)

### **About Road Scholar**

Road Scholar is the nation's largest educational travel organization for adults – a true university of the world. This not-for-profit educational organization offers 5,500 extraordinary learning adventures in 150 countries and 50 states. Road Scholars are immersed in a variety of educational activities, enlisting renowned faculty and experts who offer insider access not available to most individuals. Dedicated to making educational travel available to everyone, Road Scholar offers financial aid for those who otherwise could not participate in its programs.

Road Scholar educational adventures are created by Elderhostel, the not-for-profit world leader in educational travel for adults since 1975. To learn more, please visit <https://press.road scholar.org/>.