

# Road Scholar Executive Bios



## **James Moses**

### **President and CEO**

James Moses serves as the president and chief executive officer of Road Scholar, the world leader in lifelong learning since 1975. He has held the position since 2002. Under his leadership, Road Scholar has become a leading educational adventure organization, with nearly 300 employees and 5,500 programs offered worldwide. Moses began his career at Road Scholar in 1979 as registrar. He has held several leadership positions, including chief operating officer, senior vice president of programs and vice president of international programs. Moses holds a bachelor of arts degree in English and psychology from Boston College.



## **JoAnn Bell**

### **Senior Vice President, Program Development**

JoAnn Bell is the senior vice president of program development at Road Scholar. She provides leadership to the headquarters team and various regional offices, as well as to staff and providers worldwide, developing and managing more than 5,500 programs in 150 countries and 50 states. Before holding many leadership roles in program development at Road Scholar, Bell held senior-level positions in the travel industry. She holds degrees from the University of Massachusetts, Amherst and Lesley University.



## **Eric Bird**

### **Senior Vice President, Information Technology and Chief Information Officer**

Eric Bird is senior vice president for information technology and chief information officer at Road Scholar. He has held this position since 2013. Prior to joining Road Scholar, Bird served as CIO at the Massachusetts College of Art and Design; previously he has held positions at the Harvard Kennedy School, and the RAND Corporation. He holds a bachelor's from Yale University and a master's in public policy from the Harvard Kennedy School of Government.



## **AJ Graham**

### **Vice President, Participant Services**

AJ Graham is vice president of participant services at Road Scholar. Prior to joining Road Scholar in 2017, Graham has held numerous leadership roles during his 15 years in the travel and tourism industry. He holds a bachelor's degree from Isenberg School of Management at University of Massachusetts, Amherst.



## **Maeve Hartney**

### **Vice President, Programs**

Maeve Hartney is vice president of programs at Road Scholar. She has held this position since 2014. Hartney joined Road Scholar in 1998 as manager of program assessment and evaluation. In 2000, she was named senior manager and in 2002 director, program services. In 2006, Hartney was promoted to associate vice president, special programs. She was previously at Ernst & Young and Saga Holidays. Hartney holds a degree in business administration from Limerick Institute of Technology.



## **John McCarthy**

### **Vice President, Information Technology and Deputy Chief Information Officer**

John McCarthy is vice president of information technology and deputy information officer at Road Scholar. McCarthy has been involved in information technology for nearly 20 years in a variety of leadership and hands-on roles. Prior to joining Road Scholar in 2002, McCarthy worked in IT consulting for Grant Thornton LLP and Hitachi Consulting primarily focused on project management and enterprise application implementations. McCarthy holds a bachelor of science degree in management information systems from Rensselaer Polytechnic Institute.



## **Kristin Moore**

### **Senior Vice President, Marketing and Communications**

Kristin Moore is the senior vice president of marketing and communications at Road Scholar. Moore started at Road Scholar in 1994. She has held various positions within marketing, managing all aspects of marketing communications, internal communications, design and social media. She holds a bachelor of arts degree in humanities from Providence College.



## **Lowell Partridge**

### **Senior Vice President and Chief Financial Officer**

Lowell Partridge is the chief financial officer of Road Scholar. Partridge oversees accounting, budgeting, and financial reporting and analysis; tax and regulatory compliance; cash and investment management; and insurance and risk management, including mitigation strategies relating to currency risk. Prior to joining Road Scholar in 1998, he oversaw internal audit departments for two financial services firms and was an audit manager and CPA for an international public accounting firm. Partridge earned a bachelor of science in accounting from Rochester Institute of Technology in New York.



## **Robin Vann Ricca**

### **Vice President, Organizational Development and Human Resources**

Robin Vann Ricca is the vice president of organizational development and human resources at Road Scholar. She has held this position since 2013. Prior to joining the organization, Robin held various leadership positions in the fitness, health care, and human services fields. Vann Ricca earned a bachelor's at George Washington University, a master's in public health at Tulane University School of Public Health, and a J.D. from Boston University School of Law.



## **Peter Spiers**

### **Senior Vice President, Strategic Outreach**

Peter Spiers is the senior vice president of strategic outreach at Road Scholar. After joining Road Scholar in 2002 as vice president of communications and marketing, he was promoted to senior vice president of strategic outreach, responsible for strategic planning, leading change management and communications efforts, including marketing and public relations. Prior to joining the organization, he held various leadership positions in the publishing industry. Spiers holds a bachelor's degree from Harvard University, an MBA from the Tuck School of Business at Dartmouth College and a master of science from the London School of Economics and Political Science.



## **Mike Zoob**

### **Senior Planned and Major Gifts Officer and Advisor to the President**

Mike Zoob serves as the senior planned and major gifts officer and advisor to the president. Zoob became the organization's first employee in 1977 and led its evolution from a social movement to a registered independent not-for-profit organization. Over the ensuing years, he was instrumental in securing grants from marquee companies including ARCO and Kellogg Foundation, which helped establish Road Scholar as a national leader in older adult education. During his tenure he held positions as senior vice president, counselor and vice president of fundraising, catalog and marketing.

Zoob is a graduate of Trinity College (Hartford) and Harvard Law School.