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## ROAD SCHOLAR LAUNCHES ITS FIRST-EVER FLOATING CAMPUS, NEW GRANDPARENT CAMPING PROGRAMS AND EXPEDITIONS TO ANTARCTICA IN 2019

*New Trends data reveals more and more boomers seek learning vacations in 2019*

BOSTON (January 8, 2019) – Senior travel has emerged as a travel trend to watch in 2019. According to the AARP's Travel Report of 2018, an estimated 37 percent of boomers spent more on travel in 2018 than they did in 2017, with no end to their increase in spending in sight. Road Scholar, the world's largest not-for-profit educational travel organization, is impacting the lives of a greater number of adults, with nearly 125,000 individuals on target to experience its educational programs this year alone.

"From our new floating classroom aboard the *Aegean Odyssey,* to our expeditions to Antarctica, Road Scholar learning adventures offer participants the opportunity to explore the world and be a part of our community of learners," said James Moses, president and CEO of Road Scholar. "Everyone who embarks on a Road Scholar program learns something new—whether it be about a particular destination, culture, or the transformative experience of learning something new about themselves. We invite boomers and beyond who wish to enroll in a truly unique experience to consider an educational journey with us in 2019."

**Enroll now for Road Scholar's First Floating Classroom**

Beginning in 2020, Road Scholar will operate 10 new learning adventures aboard the 350-passenger *Aegean Odyssey.* These voyages will combine Road Scholar's signature educational programs and world-class instructors with the convenience and comfort of travelling by ship. Road Scholar has arranged a special, long-term agreement for the exclusive use of the ship through 2023, complete with new itineraries to explore its top 10 destinations like Portugal, France, Italy and Greece.

Benefits include:

- A floating campus of Road Scholar participants and instructors
- Costs 20-30 percent below the cost of commercial voyages

- Single accommodations at low additional cost to solo travelers
- Free airfare from as many as 40 departure cities

To learn more, visit www.roadscholar.org/odyssey

**Enroll now for summer 2019 Grandparent camping programs**

Road Scholar has launched a new kind of experience in its collection of popular learning adventures for grandparents and grandchildren – camping in National Parks. Led by naturalists and expert local staff, participants and their grandchildren (ages 8-18) will learn about our nation's greatest natural treasures as they camp in tents and embark on educational outings throughout the parks. To learn more, please visit www.roadscholar.org/camping

**Enroll now for fall 2019 expedition to Antarctica**

Whether your goal is to see penguins and other bird species in their natural habitat, or to check the 7th continent off your bucket list, Antarctica is considered an expedition for the truly adventurous learner. To learn more, visit www.roadscholar.org/https://www.roadscholar.org/search?query=antarctica

**About Road Scholar**

Road Scholar is the nation's largest educational travel organization for adults – a true university of the world. This not-for-profit educational organization offers 5,500 extraordinary learning adventures in 150 countries and 50 states. Road Scholars are immersed in a variety of educational activities, enlisting renowned faculty and experts who offer insider access not available to most individuals. Dedicated to making educational travel available to everyone, Road Scholar offers financial aid for those who otherwise could not participate in its programs.

Road Scholar educational adventures are created by Elderhostel, the not-for-profit world leader in educational travel for adults since 1975. To learn more, please visit www.roadscholar.org/press or check our blog at blog.roadscholar.org.